

Two-thirds of For Sale By Owners would
use a REALTOR® the next time.
The other third swear to never, ever move again.



Selling your own home sounds good, put in a little effort and save some money. But selling your own home can be a full-time job, a job you're really not qualified to do. REALTORS® have the experience to price your home, so it can sell for up to 16%* more than selling it yourself. Before you decide to sell your own home, contact your local REALTOR® to get the facts straight.

Ask if your agent is a REALTOR®,
a member of the National Association of REALTORS®



*Based on data collected from the 2005 Profile of Homebuyers and Sellers by the National Association of REALTORS®.
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