



Thinking About Going It Alone?

In today's real estate market, many homeowners think that it's easy to sell their ownhomes. However, there's more involved than just placing a sign in the yard. If you're thinking of putting your home on the market, here are some facts to consider as well as questions to ask yourself which should impact your decision.

- Do you really know what your property is worth today?
- Can you distinguish between a qualified buyer and an unqualified one?
- Can you write a binding contract that protects your interests?
- Are you familiar with the complexities and multiple sources of today's financing?
- Are you a good negotiator?
- Are you willing to make yourself available at all hours during the day to show your home?

Why trust the sale of anything as valuable as your home to anyone but a professional? Consult a REALTOR® .



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