



A Building Force

WEST VIRGINIA BUILDER

Affiliated With



2010 ADVERTISING RATES

| Full Color | Retail | Contract | Dimensions |
|--------------|-----------|-----------|----------------------------------------------------------|
| Full Page | \$1095.00 | \$995.00 | 7.375" x 9.875" |
| Half Page | \$ 695.00 | \$645.00 | 7.375" x 4.875" or 3.625" x 9.875" |
| Third Page | \$ 525.00 | \$495.00 | 7.375" x 3.250" or 3.625" x 6.375" 4.750" x 4.750" |
| Quarter | \$ 425.00 | \$395.00 | 3.625" x 4.875" |
| Eighth | \$ 270.00 | \$237.00 | 3.625" x 2.375" |
| Back Cover | \$1295.00 | \$1095.00 | 7.375" x 9.875" |
| Pages 2 or 3 | \$1150.00 | \$1050.00 | 7.375" x 9.875" |
| Centerfold | \$1795.00 | \$1595.00 | Call for info |

ADVERTISING REQUIREMENTS

All artwork must be submitted either on Zip disk, CD or via email. Our email address is homes@ezwv.com. We accept PC format (no MAC) and pdf files. All finished ads must be at least 300 dpi. Include all support files & fonts and a printed copy of your ad. Colors: Standard processing colors only. We do not accept color separations or film. Our company will provide complimentary design services if necessary when you supply the artwork.

PAYMENT TERMS

A payment of 50% is due at the time the ad is placed. The remaining balance is due upon publication (Net 30 days from date of invoice). Make checks payable to: Tri-State Publications, P O Box 1991, Huntington, WV 25720.

**Advertise Today With The
West Virginia Builder Magazine**

Tri State Publications

P. O. BOX 1991, Huntington, WV 25720
PHONE 304.736-0561
FAX 304.736-4006 • EMAIL: homes@ezwv.com

DISTRIBUTION

Between 5,000 and 8,000 copies are distributed with copies mailed directly to the membership of the Homes Builders Association of WV and to selected other recipients. The remaining copies are distributed to the general public through showrooms of companies whose clientele is interested in building or remodeling.

2010 Publication Dates

| | |
|----------------|--------------------|
| Spring Edition | March 5, 2010 |
| Fall Edition | September 24, 2010 |

ADVERTISING DEADLINES

Ads will be received **up to** and **until** the following dates. Space reservations should be made prior to these dates. Copy submitted before this deadline is greatly appreciated.

| | |
|----------------|-------------------|
| Spring Edition | February 10, 2010 |
| Fall Edition | September 1, 2009 |

Ad acceptance based upon available space.